



International Shoulder Course

Sponsoring Catalogue

June 19 – 21 2008, Villach, Austria

www.shoulder.org

Invitation from the ISC Organizing Committee

We warmly welcome you and your company to enter a partnership/sponsorship agreement with the International Shoulder Course 2008. The past meetings have shown that this event has become an outstanding opportunity for you to present your products to a significant number of basic and – even more – clinical scientists from all over the world. This is a meeting from shoulder surgeons for shoulder surgeons, and we are happy and proud to be able to present once more a terrific selection of international first-class scientists and a expectedly large number of participants who are keen to get in touch with those presenting novel developments in the world of shoulder surgery. The sponsorship express has already started its travel towards the big event, and we are looking forward to having you on board!

With our warmest regards ISC Organizing committee



G. Lajtai



G. Aitzetmüller



F. Unger



B. Jost

Scientific program of the 2008 Biennial Meeting in preparation

Main Topics

- Fractures
- Shoulder replacement
- Impingement + AC joint
- Rotator cuff
- Biceps tendon
- Instability
- Overhead sports
- Elbow arthroscopy
- NEW: Elbow ligament reconstruction

Invited lectures

- Oral presentations in clinical research and basic science
- Physiotherapeutic concepts
- Industry satellite symposia

Workshops

- Surgical labs
- Digital imaging technologies
- Alex-model workshops
- Surgical knot workshops
- Clinical trials

Industry workshops and symposia

- Accompanying the program
- To be dedicated with the industry

Former Faculty 2000 / 2002 / 2004 / 2006

Abrams J.	USA
Aitzetmüller G.	Austria
Anderl W.	Austria
Angelo R.	USA
Applegate G.	USA
Bigliani L.	USA
Bockhorn G.	Austria
Castagna A.	Italy
Copeland S.	UK
Di Giacomo G.	Italy
Endrizzi D.	USA
Esch J.	USA
Fialka C.	Austria
Flatow E.	USA
Flury M.	Switzerland
Gazielli D.	Italy
Gerber A.	Switzerland
Gerber C.	Switzerland
Getelman M.	USA
Gohlke F.	Germany
Habermeyer P.	Germany
Hardy P.	France
Hauser PT C.	Switzerland
Herdin PT P.	Austria
Hertel R.	CH
Huijsmanns P.	South Africa
Imhoff A.	Germany
Irlenbusch U.	Germany
Itoi E.	Japan
Johnson L.	USA
Jost B.	Switzerland
Jung D.	Germany

Kääb M.	Germany
Krallinger F.	Austria
Lafosse L.	France
Lajtai G.	Austria
Landsiedel F.	Austria
Lindenmaier B. (PT)	Switzerland
Matis N.	Austria
Meyer D.	Switzerland
Molé D.	France
Murray T.	USA
Neumann L.	Great Britain
Nyffeler R.	Switzerland
Pfarrmann C.	Switzerland
Pirkl C.	Austria
Porcellini G.	Italy
Povacz P.	Austria
Resch H.	Austria
Savoie F.H.	USA
Schwyzler H. K.	Switzerland
Scott PT M.	Great Britain
Seebauer L.	Germany
Seggl W.	Austria
Snyder S. J.	USA
Sperner G.	Austria
Taverna E.	Italy
Unger F.	Austria
Walch G.	France
Wambacher M.	Austria
Wirth M.	USA
Wurnig C.	Austria
Yamaguchi K.	USA

Executive board

Chairman	<i>Univ-Doz. Dr. med. G. Lajtai</i> Medical Director, ALTIS-Center for Sports Surgery, Althofen (A)
Scientific coordinators	<i>Dr. med. G. Aitzetmüller</i> Center for Sports Surgery and Pain Management, Linz (A) <i>PD Dr. med. B. Jost</i> Balgrist University Hospital Zurich (CH) Center for Shoulder and Elbow Surgery
Treasurer	<i>Dr. med. F. Unger</i> Center for Shoulder Surgery Klinikum Kreuzschwestern, Wels (A)
Secretary	<i>Mrs. D. Schöffmann</i> ALTIS-Center for Sports Surgery, Althofen (A)

Sponsorship Levels and Benefits

Exhibition

Basic Block	6 m ²	€ 2 000.—
Additional	6 m ²	€ 1 800.—

Individual Advertising List

Exhibition Basic Block 6 m ² incl. 2 representatives	€ 2 000.—
Additional Block of 6 m ² incl. 2 company representatives per block	€ 1 800.—
Workshop/Satellite incl. room rent excl. technical equipment up to 50–70 pers.	€ 3 500.—
Workshop/Satellite incl. room rent excl. technical equipment up to 150 pers.	€ 5 000.—
Welcome Reception and Opening Ceremony (if not reserved by the presenting sponsor)	€ 10 000.—
Congress Dinner	from € 20 000.—
Faculty Dinner	from € 5 000.—
Transportation	on request
2 coffee breaks per day incl. coffee excl. snacks	per day € 3 500.—
Congress bag and lanyard incl. insert excl. production (bag and lanyard)	€ 6 000.—
Congress bag incl. insert excl. production (bag)	€ 4 000.—
Lanyard (badge holder), excl. production (lanyard)	€ 3 000.—
Bag insert	€ 1 500.—
Advertising in printing matter: 2 nd announcement, final program, A5, 1/1, 4c, package	€ 2 000.—
Advertising in the 2 nd announcement, A5, 1/1, 4c	€ 1 500.—
Advertising in the final program, A5, 1/1, 4c	€ 1 500.—
Advertising on the congress website (logo link) until the end of the 5 th International Shoulder Course	€ 2 500.—
Congress DVD	from € 40 000.—
Internet Corner including 4–6 terminals (adhesive labels may be put on the terminals)	€ 5 000.—
Additional visibility at the conference centre or the reception area (banderole)	€ 1 500.—
Sponsoring of the Live-web-transmission of the Congress	€ 20 000.—
Multimedia presentation during the breakes in the main auditorium max. 90 sec.	€ 5 000.—

Sponsor Packages (suggestions)

Sponsorship Benefits	Presenting € 60 000.—	Platinum € 35 000.—	Gold € 20 000.—	Silver € 15'000.—
Exhibition at top position	30 m²	24 m²	18 m²	12 m²
Sponsor sign for the exhibition booth	●	●	●	●
Recognition as the presenting sponsor in all ISC Printing matter until May 2008	●			
Industry workshop/satellite (90 min)	2 à 150 pers. 1st choice	1 à 150 pers. 2nd choice	1 à 50 pers. 3rd choice	
Opening ceremony and welcome reception sponsor	●			
1 day coffee break sponsoring 2 breaks		●		
Advertising 2nd announcement and final program	Back Cover outside and Front Cover inside 1/1 4c	Back Cover inside 1/1 4c	Inside 1/1 4c	Inside 1/1 4c
Multimedia presentation during the breaks in the main auditorium	90 sec	30 sec	15 sec	Static
Congress bag insert	●	●	●	
Logo and Link on the ISC Homepage, sponsor recognition until the end of the 2008 course	●	●	●	●
Badges denoting company representatives as sponsor	●	●	●	●
Logo recognition at the entrance	●	●	●	●
Logo recognition at the reception	●	●	●	●
Additional complimentary meeting registrations	12	6	4	2
Complimentary Gala Dinner tickets	8	5	4	3
Meeting attendee list				
Total min. value of your sponsorship	€ 65 000	€ 38 000	€ 27 000	€ 19 000

Sponsor recognition for your individual packages upon € 15 000.— total amount.

Talk to us!

Application Form

Please mail or fax this form together with your list of sponsoring and exhibitor opportunity choices to 0041 (0) 44 396 80 41

1. General Information

Contact Name _____
 Company Name _____
 Address _____
 City _____
 Postal Code _____
 Country _____
 Telephone _____
 Fax _____
 e-mail _____

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Make your choice

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Sponsorship Level

- Presenting from € 60 000.—
- Platinum from € 35 000.—
- Gold from € 20 000.—
- Silver from € 15 000.—

Exhibition Space

- Basic block 6 m² € 2 000.—
- Additional block 6m² (number of blocks) € 1 800.—
- Total number of blocks à 6 m²
- Total space m²

Additional Sponsorship Opportunities

- Workshop/Satellite incl. room rent excl. technical equipment up to 50–70 pers € 3 500.—
- Workshop/Satellite incl. room rent excl. technical equipment up to 150 pers. € 5 000.—
- Welcome Reception and Opening Ceremony (if not reserved by the presenting sponsor) € 10 000.—
- Congress Dinner from € 20 000.—
- Faculty Dinner from € 5 000.—
- Transportation / Limousines / Bus on request
- 2 coffee breaks per day incl. coffee excl. snacks per day € 3 500.—
- Congress bag and lanyard incl. insert excl. production (bag and lanyard) € 6 000.—
- Congress bag incl. insert excl. production (bag) € 4 000.—
- Lanyard (badge holder) excl. production (lanyard) € 3 000.—
- Bag insert € 1 500.—
- Advertising in the 2nd announcement, final program, A5, 1/1, 4c, package € 2 000.—
- Advertising in the 2nd announcement, A5, 1/1, 4c € 1 500.—
- Advertising in the final program, A5 1/1, 4c € 1 500.—
- Advertising on the congress website (logo link) until the end of the 5th ISC € 2 500.—
- Congress DVD from € 40 000.—
- Internet Corner incl. 4–6 terminals (adhesive labels may be put on the terminals) € 5 000.—
- Additional visibility at the conference centre or the reception area (banderole) € 1 500.—
- Sponsoring of the Live-web-transmission of the Congress € 20 000.—
- Multimedia presentation during the brakes in the main auditorium max. 90 sec. € 5 000.—

Total amount

2. Payment method

- Payment enclosed **Make check payable to webstage.ag, Seestrasse 53, CH-8702 Zollikon**
- Bill me
- Visa Card
- Master Card
- Card number _____
- Expiry date _____
- Name (as it appears on card) _____
- Date _____
- Signature _____

Images are courtesy of Primal Pictures Ltd

For more information please visit our
website at www.shoulder.org
or feel free to contact the

ISC Executive Office
Phone 0041 (0)44 396 80 40
Fax 0041 (0)44 396 80 41
info@shoulder.org

